

SCORE CARD FOR BANNERS

CLUB _____

- I. Educational Value 40 points
 - 1. Tell a story simply and clearly?
 - 2. Does it show some phase of 4-H club work and how it meets a fundamental need?
 - 3. Does it prompt the viewer to act or decide?
 - 4. What did the group accomplish?
 - 5. How many members took part?
 - 6. What worthwhile practices does the booth teach?

- II. Interest and Originality 20 points
 - 1. One story or central theme? The theme may be just one phase of a large project.
 - 2. Does everything contribute to the central theme?
 - 3. Are important parts shown to be important?
 - 4. Is the idea original and presented interestingly?
 - 5. Does the booth or banner have moving parts, audience participation, lighting effects, or attractive colors to attract and hold the audience?
 - 6. Does it use sound to attract and hold the audience.

- III. Appearance 20 points
 - 1. Artistic, neat and well balanced?
 - 2. Are the colors attractive?
 - 3. Does it have the proper amount of material?
 - 4. Is it effectively lighted?

- IV. Quality of Display Material 20 points
 - 1. Are posters easy to read? Consider size of letters and cards in relation to importance of idea.
 - 2. Do products meet high standards?
 - 3. Are models well proportioned?
 - 4. Are background materials good?
 - 5. Are perishable items fresh?

Total Points _____

Purple _____
Blue _____
Red _____
White _____