

FOOD/NUTRITION POSTERS

Maximum size for State Fair -- 22" x 30" x 1"

Posters will be hung.

Posters will be judged:

1. 60% Nutrition Content
2. 40% Appearance

Content (60%)

Content should be food/nutrition related. It should be accurate and reflect one central idea or message. The message should be short, usually 7 words or less. Generally posters suggest an action or behavior such as:

- , Drink more milk
- , Compare before you buy
- , Eat a variety of foods ... for a better You!

Nutrition content of pictures or drawings should be consistent with the written message. In other words, if the written message focuses on low-cost salads, it would be inconsistent to show pictures with artichokes, mushrooms or other high-cost ingredient.

Appearance (40%)

- , Poster should be neat and clean
- , It should be colorful and have eye appeal.
- , Layout should be well-balanced - asymmetrical design is more appealing and interesting than symmetrical design.